The Healthcare Analytics Summit 18

The World's Leading Forum
Data Enables the future of healthcare

Salt Lake City
September 11-13, 2018

The future of healthcare is changing but how many have realized that data will be the foundational element supporting these changes? At HAS 18, we will present data as both a fundamental survival strategy and as an innovative, enabling strategy for thriving in the new world of healthcare digitization.

Many traditional organizations are incrementally embracing change at a slower pace than their nimble, innovative peers. Many systems still see the EHR as the central healthcare asset. They are unprepared for the EHR commoditization and decentralization that digitization will force (like the mainframe-to PC-to iPhone progression), and the increasing role that the underlying data will play.

The future of healthcare digitization is energizing, and data will be the foundation to accelerate that change. Data-driven clinical process improvement is only the start. Data will drive improvements in financial performance, workflow efficiency, supply chain effectiveness, increased productivity, frictionless transitions of care, better risk management, scalable precision medicine, labor productivity...in effect, data will enable better decision making throughout all aspects of the organization as it empowers the many players and cross-functional teams who will be changing healthcare.

Nationally Recognized Keynotes

This year, we may have our best lineup of keynote speakers yet.

MARC RANDOLF

Co-founder of Netflix, Marc will share the Netflixed story: how a scrappy Silicon Valley startup brought down Blockbuster and the lessons that could be applicable to healthcare.

TOBY COSGROVE, MD

Former CEO and President of Cleveland Clinic (2004-2017). As a cardiac surgeon, he performed more than 22,000 operations and holds 30 patents for medical innovations.

PENNY WHEELER, MD

President and Chief Executive Officer of Allina Health, returns a second time as one of the most popular HAS speakers ever.

BRENT JAMES, MD

Former Chief Quality Officer at Intermountain Healthcare - known internationally for his work in clinical quality improvement, patient safety, and the infrastructure that underlies successful improvement efforts.

DANIEL KRAFT, MD

A Stanford and Harvard trained physician-scientist, inventor, entrepreneur, and innovator. Kraft is the Founder and Chair of Exponential Medicine, a program that explores convergent, rapidly developing technologies and their potential in biomedicine and healthcare.

JILL HOGGARD GREEN

PhD, RN, Chief Operating Officer – Mission Health and President – Mission Hospital, and recently named as one of 2017 Becker's Healthcare list of the country's top Women Hospital and Health System Leaders to Know.

KIM GOODSELL

The actualized 'genomified', quantified, digitalized "patient of the future." Her debut at the 2014 Future of Genomic Medicine conference made headline news announcing—"The patient from the future, here today."

3 HEALTHCARE DIGITAL INNOVATORS

To be announced

30 Breakout Sessions

Join us for some of the most innovative best practices sessions yet. This year, we have expanded the type and quantity of breakout sessions. Clinical outcomes improvement sessions are only the start. We will highlight the data-driven innovation that is expanding across the health system and beyond the four walls of the hospital. We will begin to explore how we will reach the full digitization of the patient and patient experience. We'll also share examples from the leadership, analyst, and frontline staff perspectives. The following is the current list of breakout sessions we are pursuing.

HAS 18 Breakout Session Topics

Machine Learning AI and Predictive Analytics Sessions

- *NLP Analytics*
- *Reducing Readmissions analytics*
- *Patient engagement analytics*
- *Patient Flow Analytics*
- *Predictive analytics using PROMs*
- *Rapid data science turnaround analytics*

Clinical Outcomes Analytics

- *Physician wellness analytics*
- *Precision medicine analytics*
- *Patient safety analytics*
- *ACO/community care analytics*
- *Cardiovascular analytics*
- *ED analytics*

Machine Learning Marketplace

(face-to-face walkabout session)

- *Sleep/cardiac arrest*
- *Radiology analytics*
- *Dialysis analytics*
- *NLP falls analytics*
- *Heart failure readmissions*
- *No show analytics*
- *Opioid risk prediction*
- *Predictive nursing turnover*
- *Anesthesia analytics*
- *Sustaining machine learning gains*

Beyond Clinical Outcomes

- *Privacy analytics*
- *Coding risk reimbursement analytics*
- *Activity-based cost analytics*
- *DNFB and CMI analytics*
- *Navigating the maze of data governance (the Tom Burton "fun game")*
- *Evaluating vendor analytics*

Innovative Pop Health Models

- *Reducing super utilizers*
- *Community innovators*
- *Social determinants of health analytics*
- *Employer model data innovators*
- *Payer/provider data innovations*

Analyst or Technical Sessions

- *Rapid turnaround executive analytics*
- *Improving your analyst effectiveness*
- *Using analytics to identify opportunity and ROI*
- *Data-first data operating system examples*
- *Advanced machine learning analytics*
- *NLP analytics*

HAS 18

Additional HAS 18 Highlights

24 Analytics Walkabout Projects

The Analytics Walkabout will feature 24 projects highlighting a variety of machine learning, clinical, financial, operational, and workflow analytics and outcomes improvement successes.

More Networking and Fun than Ever

We're introducing a new feature called "Braindate" where you can set up one-on-one time to network with others. Other networking opportunities include our circular table seating, fun runs and walks, "Dine on Us" downtown dinner, a networking lunch, and a new "Surf's Up" Beach evening fun activity.

CME Accreditation For Clinicians

HAS 18 will again qualify as a CME activity

A 5-Star Grand America Hotel Experience

Come experience the event in our 5-Star Grand America Hotel. Even though we'll sell out, we keep the event here because of the exceptional rooms, food, and service experience.

Health Catalyst University Pre Summit (September 10-11)

Health Catalyst University (Mon – Tues) – This year, we have two machine learning classes for analysts and data architects and one training class for team members who want to improve their data-driven outcomes skills. These courses are an additional charge, but are still affordable and packed with value.

Special Early-Bird Pricing

We are offering our best early-bird discounts through May 26th for individuals, teams of three and teams of five or more. We'll send you reminders along the way, but please make a note of the early-bird final deadline. This year, we anticipate many more attendees, and once again have limited capacity. Like last year, we anticipate selling out, so please book sooner rather than later.

($899 full price)

BUY 1	BUY 3	BUY 5+
(Save $300)	(Save $1,050)	(Save $2,000)
$599 /Pass	$549 /Pass	$499 /Pass
(Through May 31)	(Through May 31)	(Through May 31)

Regards,

Paul Horstmeier
Chief Operating Officer
Health Catalyst

HAS 18

Read what recent HAS attendees said

“This is the best conference I’ve ever been to in all my year in healthcare...and that’s over 20 years”

“I can't imagine a better summit. My brain is buzzing with all these new tools, resources, case studies, and innovative ideas and software. I'll be back next year, and if next year is as good as this year, you'll definitely have made a follower for life out of me."

"This is by far the best conference I have attended. It was well planned and coordinated. Great job to the team for putting this amazing event together.”

“Same place, same time next year!! The best conference I've attended, fabulous job!”

“It definitely exceeded my expectations. A lot of conference I go to, you take a lot information but it doesn’t have a practical application. This is completely different because I feel like I have a lot of information I’m excited about and can apply to my situation”

“We talk about value -based care...this is a value-based conference. Considering what other conferences costs, the value I get out of this is tremendous”

“I guarantee you won’t find an idea that is novel, unique, or useful that you can’t take home to your organization”

“One of the best run conferences I’ve ever been to ... and I’ve been to a lot of conferences”

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