4th Annual International
Women in Surgery
Career Symposium

June 7-9, 2013
The Palace Hotel | San Francisco, California

Chair
Sharona B. Ross, MD, FACS
Director of Minimally Invasive Surgery and Surgical Endoscopy
Founder, Women in Surgery Career Symposium
The Southeastern Center for Digestive Disorders & Pancreatic Cancer
Advanced Minimally Invasive & Robotic Surgery
Florida Hospital Tampa

Co-Chair
Nancy L. Ascher, MD, PhD
Professor and Chair, Department of Surgery
Division of Transplant Surgery
Isis Distinguished Professor in Transplantation
Leon Goldman, MD Distinguished Professor in Surgery
University of California, San Francisco

Register online at women-in-surgery.com
Objectives

Upon completion of this symposium, participants will be able to:

- Actively seek out and improve upon existing mentor/mentee relationships.
- Identify specific issues facing women in surgery.
- Cultivate techniques for handling discrimination in the workplace effectively and professionally.
- Pursue leadership positions in surgery.
- Possess an understanding of the basic skills and requirements for pursuing leadership positions.
- Identify where and why there is need for women in leadership roles.
- Utilize professionalism in a discipline in which men are traditionally more predominant.
- Implement specific coping methods and networking skills to promote a career in a discipline in which men are traditionally more predominant.
- Better appreciate the need to negotiate “equal pay for equal work.”
- Generate reasonable expectations regarding lifestyle issues in residency and early career.
- Implement basic strategies for financial security.
- Recognize issues regarding pregnancy during a surgical career.
- Be equipped to plan for pregnancy during residency and beyond.
- Employ and optimize strategies for balancing children and marriage in the face of a demanding profession.
- Acknowledge and help further the goals for the future of women in surgery and be empowered to move toward those goals.
- Apply stress-relieving techniques.
- Determine what sub-specialty women surgeons most commonly pursue.
- Discuss patient perception of women surgeons.
- Summarize guidelines that will strengthen your professional image.
- Interpret the discrepancies between perceived and actual earned salary of women surgeons.

Target Audience

This symposium is designed for women who aspire for a career in surgery or wish to enhance their careers in surgery. The target audience includes physicians, residents, fellows, physician assistants, medical students, and other healthcare professionals.

Accreditation

Physicians: This activity has been planned and implemented in accordance with the Essential Areas and policies of the Accreditation Council for Continuing Medical Education through the joint sponsorship of USF Health and Florida Hospital. USF Health is accredited by the ACCME to provide continuing medical education for physicians.

USF Health designates this Live Activity for a maximum of 12.5 AMA PRA Category 1 Credits™. Physicians should claim only the credit commensurate with the extent of their participation in the activity.

Others: Certificates of attendance will be available for all other attendees.

Get up-to-date information and register online at women-in-surgery.com
The iconic Palace Hotel has remained the landmark hotel in San Francisco with such timeless creations as the Garden Court’s stained glass dome and the 1909 Maxfield Parrish mural of “The Pied Piper of Hamlin” located in the Pied Piper Bar and Grill. Located on New Montgomery Street in the heart of San Francisco, just blocks away from Union Square, Chinatown, the Financial District and the Moscone Convention Center, the Palace Hotel is poised for convenience for the many things to do in San Francisco.

Accommodations
A limited number of rooms have been blocked for this meeting at the special group rate of $229 single/double plus applicable taxes. This rate includes complimentary internet access. For reservations, please call the Palace directly at 888-627-7196 or 415-512-1111 and ask for the group rate for the 4th Annual International Women in Surgery Career Symposium.

You may also book your room online. Visit our website at women-in-surgery.com for a link to the group rate website. The group rate cut off date is May 17, 2013. Rooms will fill quickly, so book early!

Hotel room arrival/departure date changes or cancellations must be made at least 48 hours prior to the scheduled arrival date to avoid additional fees.

Transportation and Parking
Please visit women-in-surgery.com for information regarding the various garage parking options near the Palace Hotel as well as driving directions and transportation options.

Fees & Registration
Register online now at women-in-surgery.com. You may register online even if paying by check.

<table>
<thead>
<tr>
<th>Attendee Type</th>
<th>By May 10, 2013</th>
<th>After May 10, 2013</th>
</tr>
</thead>
<tbody>
<tr>
<td>Physician</td>
<td>$250</td>
<td>$275</td>
</tr>
<tr>
<td>Physician Assistant or Fellow*</td>
<td>$100</td>
<td>$125</td>
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<tr>
<td>Resident* or Student*</td>
<td>$50</td>
<td>$50</td>
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<tr>
<td>Guest Fee for Welcome Reception (free to registrant)</td>
<td>$35</td>
<td>$35</td>
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<tr>
<td>Ticket for Networking Dinner (for both registrants and guests)</td>
<td>$50</td>
<td>$50</td>
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</table>

* Fellows, Residents, and Students must e-mail proof of status to cpdsupport@health.usf.edu (subject line “WIS Status Proof”) in order to be guaranteed the discounted rate.

Cancellation Policy
Cancellations must be requested in writing via e-mail to cpdsupport@health.usf.edu, and received by May 20, 2013 to receive a refund. A $35 cancellation fee will be assessed to cover administrative costs. There are no refunds for no-shows or for cancellations received after May 20, 2013; however, substitutions are welcome without penalty.

USF Health and Florida Hospital reserve the right to cancel this activity due to unforeseen circumstances. In the event of such cancellation, only the registration fee will be returned to the registrant. USF Health and Florida Hospital will not be responsible for travel expenses incurred by the participant in case of cancellation.

Accommodations for Disabilities
Please notify the CPD office at (800) 852-5362 within a minimum of 10 working days in advance of the event if a reasonable accommodation for a disability is needed.

Equal Opportunity
Events, activities, programs, and facilities of USF are available to all without regard to race, color, marital status, gender, sexual orientation, religion, national origin, disability, age, Vietnam or disabled veteran status as provided by law and in accordance with the university’s respect for personal dignity.

Supported in part by an educational grant from COVIDIEN

Medical students, residents and fellows, submit your abstract for our poster session!
Chair
Sharon B. Ross, MD
Director, Minimally Invasive Surgery and Surgical Endoscopy
Director, Florida Hospital Tampa Women in Surgery Initiative
Southeastern Center for Digestive Disorders and Pancreatic Cancer
Advanced Minimally Invasive and Robotic Surgery
Florida Hospital Tampa
Tampa, FL

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Nancy Ascher, MD
Professor and Chair, Department of Surgery
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Isis Distinguished Professor in Transplantation
Leon Goldman, MD Distinguished Professor in Surgery
University of California, San Francisco
San Francisco, CA

Keynote Speaker
Richard Carmona, MD
17th Surgeon General of the United States
Distinguished Professor
University of Arizona
Tucson, AZ

Faculty
Mary Brandt, MD
Vice Chair, Education, Michael E. DeBakey Department of Surgery
Associate Dean, Student Affairs
Baylor College of Medicine
Houston, TX

Linda Brodsky, MD
President, Women MD Resources
Professor of Otolaryngology and Pediatrics
University of Buffalo
Buffalo, NY

Tammy Chang, MD
Assistant Professor of Surgery, Division of General Surgery
Department of Surgery
University of California, San Francisco
San Francisco, CA

Myriam Curet, MD
Chief Medical Adviser
Intuitive Surgical, Inc.
Consulting Professor of Surgery
Stanford University
Sunnyvale, CA

Karen Deveney, MD
Professor of Surgery
Vice Chair of Education
Department of Surgery
Program Director, General Surgery
Residency Program
Oregon Health & Science University
Portland, OR

Donna Dudziak, MD
Upland Surgical Associates
Upland, CA

Marie Dusch, MSII
Medical Student, Class of 2015
University of California, San Francisco
San Francisco, CA

Stephanie Eberle, M.Ed.
Acting Director
Stanford School of Medicine Career Center
Stanford, CA

Laura Esserman, MD
Professor of Surgery and Radiology
Director, Carol Franc Buck Breast Care Center
University of California, San Francisco
San Francisco, CA

Diana Farmer, MD
Pearl Stamps Stewart Professor
Chair, Department of Surgery
UC Davis School of Medicine
Sacramento, CA

Amanda Gosman, MD
Associate Clinical Professor
Director of Pediatric Plastic Surgery
Program Director of Plastic Surgery Residency Training Program
University of California, San Diego
San Diego, CA

Jo Carol Hiatt, MD
Chair, National Product Council
Assistant Medical Director, SCPMG Business Administration
Kaiser Permanente
Chair, Fellow Interview Committee
American College of Surgeons
District 2 Longmire Surgical Society
San Francisco, CA

Hobart W. Harris, MD
J. Engelbert Dunphy Endowed Chair in Surgery
Chief, Division of General Surgery
University of California, San Francisco
San Francisco, CA

James R. Howard, MBA
Ambulatory Program Manager
Seton Healthcare Family Ascension Health Information Systems
Austin, TX

Nikki Kissane, MD
Stratus Simulation Fellow for Department of Surgery
Harvard Medical School
Attending, VA Boston Healthcare Brigham and Women’s Hospital
Boston, MA

Faculty Disclosure
USF Health adheres to the ACCME Standards regarding commercial support of continuing medical education. It is the policy of the USF Health that the faculty and planning committee disclose real or apparent conflicts of interest relating to the topics of this educational activity, that relevant conflict(s) of interest are resolved and also that speakers will disclose any unlabeled/unapproved use of drug(s) or device(s) during their presentation. Detailed disclosure will be made in the course materials.

Get up-to-date information and register online at women-in-surgery.com
Medical students, residents and fellows, submit your abstract for our poster session!
**Friday, June 7, 2013**

**4:00-5:30 pm**  
Session 1:  
MODERATORS: Sherry Wren, MD; Patricia O’ Sullivan, EdD; Hadley Wood, MD  
TOPICS:  
- How to prepare for your first interview for medical school, residency, fellowship and your first job  
- How to structure your resume/CV

**5:30-6:45 pm**  
Session 2:  
MODERATORS: Hilary Sanfey M.B.,BCh; Mary McGrath, MD; Stephanie Eberle, M.Ed.  
TOPICS:  
- Network: What are the skills necessary for successful networking?  
- Mentorship: Roles and responsibilities

**6:00-8:00 pm**  
Welcome Reception

**Saturday, June 8, 2013**

**7:00-8:00 am**  
Registration/Breakfast/Exhibits

**8:00-8:55 am**  
Opening Session  
- Welcome Remarks  
- A Global Look at Women in Surgery  
- How to Overcome the “Boys’ Club” Mentality in Surgery

**8:55-11:55 am**  
Career Paths  
- Career Paths: What is Best for Me?  
- Evaluating Surgical Candidates: Are Men and Women Different?  
- How to Excel in Academia  
- How to Set a Successful Community Practice: Is it Different for Men and Women?

**9:55-11:15 am**  
Break/Exhibits

**10:35-11:15 am**  
A Man’s Perspective: Working with and for a Woman  
- Is Research Important? How to Balance Science and Clinical Practice  
- Strategies in Maintaining and Retaining a Leadership Position  
- Question & Answer Panel

**11:15-11:35 am**  
Lunch/Exhibits

**1:00-2:00 pm**  
NEW THIS YEAR!  
Poster Session/Exhibits

**2:00-2:30 pm**  
Keynote  
Healthcare Reforms and their Impact on Federal and State Programs  
U.S. Surgeon General Richard Carmona, MD

**2:30-4:15 pm**  
Self Development  
- Professional Image Makeover: Embracing Femininity in Surgery  
- How to Promote yourself in 60 seconds: “The Elevator Speech”  
- Establishing a Professional Online Presence  
- Differentiating Yourself  
- Are you Paid What You are Worth? “The Wage Project”  
- Break/Exhibits
### Saturday, June 8, 2013

<table>
<thead>
<tr>
<th>Time</th>
<th>Session</th>
<th>Speaker(s)</th>
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</thead>
<tbody>
<tr>
<td>7:50-8:40 am</td>
<td>Future Success</td>
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<tr>
<td>7:50-8:00 am</td>
<td>Patient Perception of Women Surgeons</td>
<td>Marie Dusch, MSII</td>
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<tr>
<td>8:00-8:20 am</td>
<td>Working in the New Order</td>
<td>Steven Schwaitzberg, MD</td>
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<tr>
<td>8:20-8:40 am</td>
<td>Lessons Learned</td>
<td>Nancy Ascher, MD</td>
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<tr>
<td>8:40-10:40 am</td>
<td>Parallel Session: Medical Students</td>
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<tr>
<td>8:40-9:00 am</td>
<td>How to Become a Competitive Candidate: The Insider’s Scoop</td>
<td>Linda Reilly, MD</td>
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<tr>
<td>9:00-9:20 am</td>
<td>Going the Distance: Establishing Long-Term Professional Relationships</td>
<td>Amanda Gosman, MD</td>
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<tr>
<td>9:20-9:40 am</td>
<td>Tricks of the Trade: How to Excel During Surgical Clerkship</td>
<td>Arghavan Salies, PhD</td>
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<tr>
<td>9:40-10:00 am</td>
<td>Ranking Residencies: How to Get the Most Out of Your Interviews</td>
<td>Hadley Wood, MD</td>
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<tr>
<td>10:00-10:40 am</td>
<td>Question &amp; Answer Panel</td>
<td>All Faculty</td>
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<tr>
<td>8:40-10:40 am</td>
<td>Parallel Session: Residents/Fellows</td>
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<td>8:40-9:00 am</td>
<td>How to Succeed in Surgical Clerkship: “Do’s and Don’ts”</td>
<td>Tammy Chang, MD</td>
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<td>9:00-9:20 am</td>
<td>Managing your Debt</td>
<td>Nikki Kissane, MD</td>
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<td>9:20-9:40 am</td>
<td>Learn One/Do One/Teach One: How to be a Good Resident Mentor to Medical</td>
<td>John Maa, MD</td>
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<td>Students</td>
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<td>9:40-10:00 am</td>
<td>What’s your Flavor: Exploring Your Career</td>
<td>Patricia O’Sullivan, EdD</td>
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<td>10:00-10:20 am</td>
<td>Motherhood During Residency</td>
<td>Patricia Turner, MD</td>
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<td>10:20-10:40 am</td>
<td>Question &amp; Answer Panel</td>
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<td>8:40-10:40 am</td>
<td>Parallel Session: Attending Surgeons (Association of Women Surgeons)</td>
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<td>Moderator: Hilary Sanfey, M.B., BCh</td>
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<td>8:40-9:00 am</td>
<td>Department Chair – Pros and Cons</td>
<td>Diana Farmer, MD</td>
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<td>9:00-9:20 am</td>
<td>Transition to Industry</td>
<td>Myriam Curet, MD</td>
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<td>9:20-9:40 am</td>
<td>Toyland for Surgeons: Three Decades as Surgeon Executive</td>
<td>Jo Carol Hiatt, MD</td>
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<td>9:40-10:00 am</td>
<td>Career Transitions: Planning &amp; Dealing with Unexpected Adversity</td>
<td>Sherry Wren, MD</td>
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<td>10:00-10:20 am</td>
<td>Your Dream Job: Be Careful of What You Wish For</td>
<td>Elizabeth Peralta, MD</td>
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<td>10:20-10:40 am</td>
<td>Question &amp; Answer Panel</td>
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<td>8:40-10:40 am</td>
<td>Parallel Session: Community Practice</td>
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<td>Moderator: Jessica Ybanez-Morano, MD</td>
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<td>8:40-9:00 am</td>
<td>Personal Assessment: Making the Decision to Choose Private Practice Over</td>
<td>Jessica Ybanez-Morano, MD</td>
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<td>Other Options</td>
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<td>9:00-9:20 am</td>
<td>Market Research Assessment: Determine the Competition</td>
<td>Donna Dudziak, MD</td>
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<td>9:20-9:40 am</td>
<td>Information Systems Assessment (e.g. Billing, Electronic Medical Records,</td>
<td>James R. Howard, MBA</td>
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<td>and Scheduling)</td>
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<td>9:40-10:00 am</td>
<td>Financial Health Assessment</td>
<td>Sue Pierce, CPA, MTax</td>
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<td>10:00-10:40 am</td>
<td>Question &amp; Answer Panel</td>
<td>All Faculty</td>
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### Sunday, June 9, 2013

<table>
<thead>
<tr>
<th>Time</th>
<th>Session</th>
<th>Speaker(s)</th>
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<tbody>
<tr>
<td>4:25-5:05 pm</td>
<td>Essential Things You Should Be Doing</td>
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<tr>
<td>4:25-4:45 pm</td>
<td>The Give and Take: The Mentor/Mentee Relationship</td>
<td>Mary McGrath, MD</td>
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<tr>
<td>4:45-5:05 pm</td>
<td>Networking: Weaving the Web</td>
<td>Myriam Curet, MD</td>
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<tr>
<td>5:05-5:45 pm</td>
<td>Achieving &amp; Maintaining Work/Life Balance</td>
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<tr>
<td>5:05-5:25 pm</td>
<td>How to Achieve Work/Life Integration Without the Guilt: Navigating Your</td>
<td>Linda Brodsky, MD</td>
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<td>Workplace Like a Pro</td>
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<tr>
<td>5:25-5:45 pm</td>
<td>How to Balance Family and Career</td>
<td>Patricia Turner, MD</td>
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<tr>
<td>5:45-6:00 pm</td>
<td>Question &amp; Answer Panel</td>
<td>All Faculty</td>
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<tr>
<td>7:30-10:00 pm</td>
<td>Networking Dinner</td>
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FLORIDA HOSPITAL
TAMPA
3100 E. Fletcher Avenue
Tampa, FL 33613

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The Southeastern Center for Digestive Disorders & Pancreatic Cancer
Advanced Minimally Invasive & Robotic Surgery
3000 Medical Park Drive, Suite 310
Tampa, Florida 33613

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