2nd ANNUAL

Florida Oncology Symposium:
Clinical Pathways to Personalized Medicine

May 5 - 7, 2011
The Ritz-Carlton Hotel
Naples, Florida

Moffitt Cancer Center
USF Health
COURSE DESCRIPTION
Our second symposium offers learning opportunities and networking for those clinicians wanting to learn more about the latest clinical research applications to patient care in the diagnosis and management of various cancers: Hematology, Genitourinary Cancers, Melanoma, HPV and Sarcoma.

In addition, an update on the progress of Moffitt’s newly developed clinical pathways will be offered as a concurrent breakout session. These pathways have been developed to assist and to improve clinical outcomes in these disease sites: breast, prostate, lung, acute leukemia, sarcoma and pancreas.

The objective is to catalyze clinician consensus and to reduce clinician variation toward the best possible outcome given a patient’s unique clinical factors, genetics, and personal preferences. These pathways are primarily designed to support the administration of therapies proven to optimize efficacy and reduce toxicity, and secondarily to manage cost when prudent choices between clinically similar alternatives can drive more affordable, quality care. We are proud to share the early progress toward clinical pathways development with the conference participants to achieve an even better product by incorporating related feedback and collaboration.

TARGET AUDIENCE
This educational activity is planned to meet the educational needs of clinical and surgical oncologists in both academia and private practice. Primary care physicians and nurses in oncology will benefit from the presentations and small group discussions in the latest cancer treatment modalities.

PROGRAM OBJECTIVES
Upon completion of this program, participants should be able to:

- Discuss circulating tumor cells and how they can serve as a new platform to provide personalized medicine.
- To tailor therapies for chronic leukemias.
- Understand how HPV vaccination can be used to prevent different cancers in both women and men.
- Assess the current role of robotic cystectomy in the management of localized bladder cancer.
- Evaluate management options for prostate, bladder and kidney cancer.
- Describe new drugs and targets that are important in early phase clinical trials.
- Discuss the diagnosis and treatment of GIST, soft tissue and bone sarcomas.
- Recognize how clinical pathways use a patient’s genetic signature to formulate personalized therapy.
- Recognize the benefits of immunotherapy for melanoma and hematologic malignancies.

ACCREDITATION

Physicians  USF Health is accredited by the Accreditation Council for Continuing Medical Education to provide continuing medical education for physicians.

USF Health designates this educational activity for a maximum of 16.25 AMA PRA Category 1 Credits™. Physicians should only claim credit commensurate with the extent of their participation in the activity.

Nurses  The University of South Florida College of Nursing is accredited as a provider of continuing nursing education by the American Nurses Credentialing Center’s Commission on Accreditation.

A maximum of 16.25 contact hours may be earned by learners who successfully complete this continuing nursing education activity.
**AGENDA**

**MAY 5, 2011 | THURSDAY**

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<th>Time</th>
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<tbody>
<tr>
<td>11:00 am - 7:00 pm</td>
<td>Registration</td>
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| 12:45 - 1:00 pm | Welcome and Introduction  
*Daniel Sullivan, MD* |
| 1:00 - 3:00 pm | Personalized Medicine: New and Exciting Molecular Platforms  
*Chairperson: Timothy Yeatman, MD, FACS*  
- Circulating Tumor Cells as a Guide to Personalized Medicine in Cancer – David Nelson, PhD  
- Integrating Biomarkers into Colorectal Cancer Clinical Trials – Scott Kopetz, MD, PhD  
- The “Next Generation” of Translational Oncology – Levi Garraway, MD, PhD |
| 3:00 - 3:15 pm | Break                                                                |
| 3:15 - 5:15 pm | Molecular Determinants of Response in Clinical Oncology  
- Microarrays for Diagnosis, Prognosis and Treatment Planning of Breast Cancer – Stefan Glück, MD, PhD, FRCP  
- Biomarkers That Determine Response in Multiple Myeloma and Non-Hodgkin’s Lymphoma – Steven Grant, MD  
- Biomarker-Driven Trials in Ovarian Cancer – Johnathan Lancaster, MD, PhD  
- Bio-marker Driven Trials in NSCLC – Scott Antonia, MD, PhD |
| 7:00 - 9:00 pm | Dinner with Keynote speaker  
Molecular Signatures for Guiding Therapies of Non-Small Cell Lung Cancer  
*David Carbone, MD, PhD* |

**MAY 6, 2011 | FRIDAY**

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<th>Time</th>
<th>Event</th>
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<tr>
<td>7:00 - 7:55 am</td>
<td>Breakfast and Exhibits</td>
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| 7:55 - 8:00 am | Welcome and Introduction  
*Alan List, MD, Course Director* |
| 8:00 - 10:00 am | SESSION 1: Hematology/Oncology  
*Chairperson: Eduardo Sotomayor, MD*  
- Consolidation therapy in AML: Should we transplant everyone? – Hugo Fernandez, MD  
- Targeted Therapies for Chronic Leukemias – Javier Pinilla-Ibarz, MD, PhD  
- Radioimmunotherapy for Hematologic Malignancies – Michael Tomblin, MD |
| 10:00 - 10:30 am | Break and Exhibits                                                  |
| 10:30 - 11:30 am | SESSION 2: Prevention of HPV - Related Cancers: Current Practice and Future Horizons  
*Chairperson: Dana Rollison, PhD*  
- Cancer Prevention through HPV Vaccination in Men and Women – Kevin Collins, MD  
- Cutaneous HPV and Non-Melanoma Skin Cancer – Dana Rollison, PhD |
| 11:30 am - 12:45 pm | Luncheon with Keynote Speaker  
Quality, Measurement and Economics of Health Care Systems  
*Lisa Slama, PhD* |
| 12:45 - 2:30 pm | SESSION 3: Genitourinary Cancers  
*Chairperson: Julio Pow-Sang, MD*  
- Active Surveillance and Surgical Options for Localized Prostate Cancer – Julio Pow-Sang, MD  
- Radiation Therapy Options for Localized Prostate Cancer - Richard Wilder, MD |
| 2:30 pm       | Closing Remarks/Conference Adjourns                                  |

**MAY 7, 2011 | SATURDAY**

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<th>Time</th>
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<tbody>
<tr>
<td>7:00 - 8:00 am</td>
<td>Breakfast</td>
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| 8:00 - 9:30 am | SESSION 5: Advances in the Treatment of Metastatic Melanoma  
*Chairperson: Jeffrey Weber, MD, PhD*  
- INTRODUCTION: Melanoma: Poster Child for Novel and Targeted Therapies – Jeffrey Weber, MD, PhD  
- Regional Treatment for Melanoma: Liver or Limb? – Jonathan Zager, MD  
- Targeted Therapy for Melanoma is Here At Last – Ragini Kudchadkar, MD  
- Novel Immunotherapies for Melanoma Prolong Survival – Jeffrey Weber, MD, PhD |
| 9:30 - 10:00 am | Break and Exhibits                                                  |
| 10:00 - 11:30 am | SESSION 6: Advances in Drug Development  
*Chairperson: Saïd Sebti, MD, PhD*  
- Targeting the Akt Pathway: From Basic Science to Hypothesis-driven Clinical Trials – Saïd Sebti, MD, PhD  
- Disruptors of the Binding of Raf1 Kinase to the Tumor Suppressor Rb as Novel Anticancer Drugs – Kumar Chellappan, MD  
- Targeting Shp2 Protein Phosphatase for Drug Discovery – Jerry Wu, MD |
| 11:30 am - 1:00 pm | Lunch with Guest Speaker  
Quality, Measurement and Economics of Health Care Systems  
*Lisa Slama, PhD* |
| 1:00 - 2:30 pm | SESSION 7: Sarcoma  
*Chairperson: Douglas Letson, MD*  
- GIST – Updates and Future Direction – Rick Gonzalez, MD  
- Bone Sarcomas: What have we Learned and Where are the Opportunities for Improvement? – Damon Reed, MD  
- Soft Tissue Sarcoma: Breaking Tradition – Anthony Conley, MD |
| 2:30 pm       | Closing Remarks/Conference Adjourns                                  |
FLORIDA ONCOLOGY SYMPOSIUM

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REGISTRATION FEE INCLUDES:
Conference materials and all meal functions during conference.

Name ____________________________________________________________
Degree/Credentials ________________________________________________
Date of Birth (MM/DD) __________________ Specialty ________________
License # __________________________________________________________
Organization ______________________________________________________
Address __________________________________________________________
City________________________________  State_________ ZIP __________
Phone________________________  Fax ________________________________
E-mail ____________________________________________________________

PAYMENT METHOD

☐ Check (payable to Moffitt Cancer Center)
☐ MasterCard   ☐ Visa   ☐ American Express   ☐ Discover

Amount $______________
Credit Card # __________________
Expiration Date __________________
Cardholder Name __________________
Signature _______________________________________________________

REGISTRATION OPTIONS

• On-line at www.moffitt.org/FOS2011
• Paper Registration, please mail along with payment to:
  Moffitt Cancer Center
  MBC-CONFPLAN
  12902 Magnolia Drive
  Tampa, FL 33612-9497

For further information, contact Melissa Pearson at 813-745-1247
or Melissa.Pearson@moffitt.org

FEES

Please place a check mark next to your registration type.

☐ Physician ______________________________________________________ $225.00
☐ Physician Assistant _____________________________________________ $175.00
☐ Nurse __________________________________________________________ $175.00
☐ Other Health Care Professional ________________________________ $150.00

Dinner Guests

☐ Thursday night dinner .............................................................. $40.00
  # of guests ______
☐ Saturday night reception and dinner ........................................... $75.00
  # of guests ______
☐ Children (7-14) Saturday dinner ................................................ $25.00
  # of children ______

TOTAL AMOUNT $______________

On-line registration deadline May 2, 2011.
On-site registration will be available.

REFUND POLICY: An administrative fee of $50.00 will be assessed for cancellations received on or before April 22, 2011 and no refunds will be issued after this date.

Events, activities, programs and facilities of the University of South Florida are available to all without regard to race, color, marital status, gender, sexual orientation, religion, national origin, disability, age, Vietnam or disabled veteran status as provided by law and in accordance with the university’s respect for personal dignity.

USF HPCC is an Equal Opportunity/Equal Access Institution. For disability accommodations contact USF HPCC at 813-974-7420, a minimum of five (5) working days in advance.

Program #: CH 2011401/1160
Robert Wenham, MD, MS, FACOG  
Assistant Professor of Oncologic Sciences  
Clinical Director, Gynecologic Oncology Medical Director, Moffitt Clinical Research Network  
Principal Investigator, Total Cancer Care Department of Women's Oncology  
Richard Wilder, MD, MBA, MS  
Associate Professor of Radiology & Oncologic Sciences  
Radiation Oncology/Gynecologic Oncology  
Department of Radiation Oncology  
Jie Wu, PhD  
Professor of Molecular Medicine & Oncologic Sciences  
Department of Molecular Oncology  
Timothy Yeatman, MD, FACS  
Professor of Surgery & Oncologic Sciences  
Executive Vice President and  
Founding Chief Scientific Officer  
Moffitt Medical Group  
Jonathan Zager, MD, FACS  
Assistant Professor of Surgery & Oncologic Sciences  
Cutaneous Oncology Program  
Sarcoma Program  
Jingsong Zhang, MD, PhD  
Assistant Professor of Medicine & Oncologic Sciences  
Genitourinary Program  
Experimental Therapeutics Program  

FACULTY DISCLOSURE | USF Health adheres to the ACCME Standards regarding commercial support of continuing medical education. It is the policy of USF Health and Moffitt Cancer Center that the faculty and planning committee disclose real or apparent conflicts of interest relating to the topics of this educational activity, that relevant conflict(s) of interest are resolved, and also that speakers will disclose any unlabeled/unapproved use of drug(s) or device(s) during their presentation. Detailed disclosure will be made in the course syllabus.
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