10th Annual West Coast Colorectal Cancer Symposium

Friday, October 26, 2012
Bell Harbor International Conference Center
2211 Alaskan Way
Seattle, Washington

In collaboration with BC Cancer Agency
CARE + RESEARCH
An agency of the Provincial Health Services Authority
Needs Statement

Colorectal cancer is the third most prevalent cancer in the United States and is the second leading cancer-related cause of death worldwide. Prevention and early detection are the keys to reducing death due to this life-threatening disease. There is a 5 year survival rate of 90% when colorectal cancer is detected early, but because screening rates are low, less than 40% of colorectal cancers are found early. If everyone over 50 years of age was screened regularly, deaths from this cancer could be reduced by 60%, according to Centers for Disease Control and Prevention.

Because screening rates are low, the need for physicians to be up-to-date in not only screening methods, but also ground breaking procedures, adjuvant and neoadjuvant therapies and drug treatments of colorectal cancer is critical to the survival rate. Although surgery is still the most common treatment for all stages of colorectal cancer, it is vital that physicians and patients are aware of the multitude of options and combinations of treatments available.

Course Description

The 10th Annual West Coast Colorectal Cancer Symposium is designed to educate and update health-care providers on the latest research findings related to colorectal cancer. The symposium will offer case-based educational sessions focused on screening, including for high-risk populations; new developments in systemic therapy for colorectal cancer; management of chemotherapy and biologic therapy related toxicity; quality assessment in the management of rectal cancer and other new surgical techniques. Interactive audience participation in management recommendations and discussions with national experts will also be included.

Agenda

8:45 a.m.  Welcome and Introductions
Philip Gold, M.D.

9 a.m.   Updates on Staging and Imaging
Orpheus Kolokythas, M.D.

9:40 a.m.   Screening of High-Risk Populations
Jason A. Dominitz, M.D., MHS

10:20 a.m.   Break

10:40 a.m.   The Optimal Surgical Management of Rectal Cancer
Bruce G. Wolff, M.D.

11:20 a.m.   Management of the Patient with Complete Clinical Response after Neoadjuvant Therapy
H. Randolph Bailey, M.D.

Noon   Panel Discussion and Q&A
Moderator: Charles Blanke, M.D., FACP

12:20 p.m.   Lunch

1:20 p.m.   Adjuvant Therapy for Stage III Colon Cancer: Where Do We Go From Here?
Emily K. Bergsland, M.D.

2 p.m.   New Agents in Colorectal Cancer
J. Randolph Hecht, M.D.

2:40 p.m.   Break

3 p.m.   Open Forum Discussion of Attendees’ Cases
Moderator: Charles Blanke, M.D., FACP

4 p.m.   Adjourn

Intended Audience

This conference is targeted towards all health-care providers who treat patients with colorectal cancer, including physicians, nurses, allied health professionals, and residents. The conference is specifically intended for the following specialties: gastroenterology, colorectal and general surgery, medical oncology, and family medicine, as well as nurses and allied health professionals across the U.S.

Location

Bell Harbor International Conference Center
2211 Alaskan Way
Seattle, WA 98121

Parking is available at the Art Institute of Seattle/Bell Street Parking Garage on Elliott Avenue. Take the sky bridge to Bell Harbor and walk down the stairs or take the elevator to the Maritime Museum located on street level.

For Further Information

Phone: 206-386-2755
Fax: 206-320-7462
E-mail: cme@swedish.org
Web: www.swedish.org/cme
www.facebook.com/SwedishCME
Course Objectives

At the conclusion of this symposium, the participant will provide better patient care through an increased ability to:

- Review the need for imaging when staging colorectal cancer, recognize the advantages and disadvantages of various imaging modalities in staging and describe tumor response criteria in imaging
- Identify the risk factors for colorectal cancer and screening recommendations in high-risk individuals
- Specify work-up, outline risks and benefits of operative techniques and discuss functional results of the surgical management of rectal cancer
- Discuss the current literature with regard to rectal cancer which disappears after neoadjuvant therapy and prescribe current recommendations for management of patients with rectal cancer which disappears after neoadjuvant therapy
- Outline the results of recent phase III trials in stage III colon cancer, identify the barriers to improving survival in stage III colon cancer and translate ongoing and planned trials in this disease
- Explain recent trials involving new agents in colorectal cancer, express the difficulties in developing new agents in colorectal cancer and outline where upcoming agents will fit in the treatment of metastatic colorectal cancer
- Discuss attendees’ cases in a multidisciplinary forum, reinforce concepts, discuss and clarify treatment options and identify strategies and techniques used by the experts

Accreditation with Commendation

Swedish Medical Center is accredited by the Accreditation Council for Continuing Medical Education to provide continuing medical education for physicians.

AMA PRA Category 1 Credits™

Swedish Medical Center designates this live activity for a maximum of 5.25 AMA PRA Category 1 Credits™. Physicians should claim only the credit commensurate with the extent of their participation in the activity.

Nursing Contact Hours

Swedish Medical Center Clinical Education and Practice, an approved provider of continuing nursing education by the Washington State Nurses Association Continuing Education Approval & Recognition Program (CEARP), an accredited approver by the American Nurses Credentialing Center’s Commission on Accreditation, will provide 5.25 nursing contact hours for this activity.

Faculty

H. Randolph Bailey, M.D.
Clinical Professor of Surgery
University of Texas Medical School at Houston

Emily K. Bergsland, M.D.
Professor of Clinical Medicine
University of California, San Francisco

Charles Blanke, M.D., FACP
Vice President Systemic Therapy
BC Cancer Agency

Jason A. Dominitz, M.D., MHS
Professor of Medicine
University of Washington School of Medicine

J. Randolph Hecht, M.D.
Professor of Clinical Medicine
Director, UCLA GI Oncology Program
Carol and Saul Rosenzweig Chair for Cancer Therapies Development

Orpheus Kolokythas, M.D.
Associate Professor of Radiology
University of Washington Medical Center

Bruce G. Wolff, M.D.
Professor of Surgery
Chair, Division of Colon and Rectal Surgery
College of Medicine, Mayo Clinic

Planning Committee

Philip J. Gold, M.D., Course Chair
Richard P. Billingham, M.D., Co-Chair
Charles Blanke, M.D., FACP
Jessica Martinson, CME Manager
Nancy Thompson, MSN, R.N.
Deb Zulawski, CME Specialist

Acknowledgments

This symposium is financially supported in part by educational grants in accordance with ACCME’s Standards for Commercial Support. At the time of this printing, a complete listing of commercial supporters was not available. Appropriate acknowledgment will be given to all supporters at the time of the symposium.
Registration Information:
Preregistration is required as space is limited. Participants who register by the "Advance Registration" deadline will receive a confirmation postcard after Monday, October 15, 2012. Registrations will only be processed when accompanied by full payment.

Cancellation:
To receive a refund, notice of cancellation must be received no later than Friday, October 19, 2012.

If using the registration form, please mail or fax it to:
Continuing Medical Education
Swedish Medical Center
747 Broadway
Seattle, WA 98122
Fax: 206-320-7462

Please note: No registrations are accepted by phone or e-mail.
If you have special needs, please contact the CME office at 206-386-2755.

Registration Fees: Please check one of the following:

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<th>M.D. or D.O.</th>
<th>Advance Registration</th>
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| Allied Health Professional | $80 | $110 |
| Medical Student | No Charge | No Charge |
| Resident or Fellow | No Charge | No Charge |

Payment:
- Check enclosed, payable to: Swedish CME
- Swedish Interdepartmental Transfer Request enclosed or faxed to 206-320-7462
- Credit card #__________________________
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  Signature__________________________ Expiration date__________________