Otolaryngology
for the Primary-Care Physician

Friday, April 20, 2012
Swedish Education and Conference Center
Swedish Medical Center/Cherry Hill
500 17th Avenue
Seattle, Washington
Course Description
This symposium is designed to provide the primary-care provider an update on the most current diagnostic and treatment modalities for a variety of disorders affecting the ears, nose and throat in both the pediatric and adult populations. The day is broken into three didactic sessions: rhinology, otology and laryngology/head and neck. Topics will include anatomy, sinusitis, snoring, sleep apnea, hearing loss, chronic otitis media, vertigo, dysphasia, hoarseness and thyroid and neck masses. In the afternoon, four workshops will provide attendees with the opportunity to perform basic work-ups of common otolaryngologic complaints using the latest devices and equipment.

Intended Audience
This conference is intended for primary-care providers, including family physicians, community physicians, nurses and other allied health professionals.

Needs Statement
Patients commonly present to their primary-care providers with complaints of the ears, nose, throat, head and neck. Current advances in practice and research require primary-care providers to continually strive to provide concise, up-to-date medical care. Expert faculty will review the latest in evaluation and management protocols across the subspecialties rhinology, otology and laryngology. This conference will strive to meet each individual’s learning goals by providing opportunities for attendee participation throughout the day, as well as small-group interactions with breakout session leaders in the afternoon. The topics for the course were selected based on survey feedback from specialists in the field, discussion with colleagues and recent national CME meetings.

Location/Directions/Parking
Swedish Medical Center/Cherry Hill is located at 500 17th Ave. in Seattle, Washington. The conference will be held in the Swedish Education Conference Center. Parking is available in the garage on 16th Avenue between Cherry and Jefferson. From I-5 (northbound and southbound), take the James Street exit. Travel east on James Street. James will become Cherry Street. Turn right (south) on 16th Avenue. Turn right into the main garage entrance. Take the elevator to the skybridge and head towards the main hospital.

Agenda
8 a.m.  Registration and Breakfast
8:30 a.m.  Welcome
Vincent Chan, M.D.

OTOLOGY
8:35 a.m.  Audience Response Session
Vincent Chan, M.D.
8:45 a.m.  New Directions for Managing Hearing Loss in Adults and Children
Douglas Backous, M.D.
9:10 a.m.  Evaluation and Management of Chronic Otitis Media
Gabriela Sanchez, M.D.
9:35 a.m.  Discussion on Dizziness
Dick Hoistad, M.D.
10 a.m.  Audience Response Session and Panel Discussion
Douglas Backous, M.D.; Vincent Chan, M.D.; Dick Hoistad, M.D.; Gabriela Sanchez, M.D.
10:15 a.m.  Break

RHINOLOGY
10:30 a.m.  Audience Response Session
Vincent Chan, M.D.
10:40 a.m.  The Impact of Sinusitis on Your Patient, and How You Can Help
Vincent Chan, M.D.
11:05 a.m.  Obstructive Sleep Apnea — When CPAP Fails
See Young C. Yang, M.D.
11:30 a.m.  Audience Response Session and Panel Discussion
Vincent Chan, M.D.; See Young C. Yang, M.D.
11:45 a.m.  Lunch

LARYNGOLOGY/HEAD AND NECK
12:30 p.m.  Audience Response Session
Vincent Chan, M.D.
12:40 p.m.  Evaluation of Hoarseness and Dysphagia: When and How
Linnea Peterson, M.D.
1:15 p.m.  Management of Thyroid Nodules
Namou Kim, M.D.
1:40 p.m.  Neck Mass
Namou Kim, M.D.
2:05 p.m.  Audience Response Session and Panel Discussion
Vincent Chan, M.D.; Namou Kim, M.D.; Linnea Peterson, M.D.
2:20 p.m.  Break

WORKSHOP SESSIONS: OTOLOGY, LARYNGOLOGY, NOSE AND THROAT, RHINOLOGY
(All attendees will have the opportunity to attend each workshop.)
2:35 p.m.  3:05 p.m.  3:35 p.m.  4:05 p.m.
4:35 p.m.  Adjourn
Course Objectives
At the conclusion of this symposium, the participant will provide better patient care through an increased ability to:

- Recognize the effect of sinusitis on other diseases and quality of life, provide appropriate diagnosis and management of chronic, acute and recurrent sinusitis and correctly identify patients who would benefit from specialist care
- Identify symptoms and treatment options of sleep apnea, recognize the potential consequences if sleep apnea is left untreated and appropriately refer to ENT
- Identify options for screening and definitively testing for hearing loss in adults and children, apply a treatment algorithm for managing otitis media and recognize the current indications for implantable hearing technologies
- Perform physical exam and diagnose otitis media with effusion, identify indications for tympanostomy tube placement and recognize complications of chronic otitis media
- Diagnose benign paroxysmal positional vertigo and select appropriate treatment, recognize the difference between labyrinthitis and vestibular neuritis and assess treatment options for dizziness
- Identify when to refer a patient with hoarseness or dysphasia to an otolaryngologist and communicate what a patient should expect when referred for voice evaluation
- Review the management paradigm for evaluation and management of thyroid nodules, recognize the significance of neck masses in adults and children and evaluate and manage protocols for neck masses
- Perform otoscopic and micro-otoscopic examination and middle ear anatomy and common pathology, as well as perform a clinical examination of a vertiginous patient
- Demonstrate mirror and fiberoptic laryngoscopy and clinically assess airway and common ailments of the larynx
- Perform ultrasound of the neck to assess thyroid and neck masses
- Identify nasal and upper airway anatomy, perform anterior rhinoscopy and endoscopy and evaluate sinus CT scans

Accreditation with Commendation
Swedish Medical Center is accredited by the Accreditation Council for Continuing Medical Education to provide continuing medical education for physicians.

AMA PRA Category 1 Credits™
Swedish Medical Center designates this live activity for a maximum of 6.5 AMA PRA Category 1 Credits™. Physicians should claim only the credit commensurate with the extent of their participation in the activity.

AAFP Prescribed Credits
Application for CME credit has been filed with the American Academy of Family Physicians. Determination of credit is pending.

Faculty

Douglas D. Backous, M.D.
Medical Director, Center for Hearing and Skull Base Surgery
Swedish Neuroscience Institute

Vincent Chan, M.D.
Otolaryngology/Otorhinolaryngology
Swedish Otolaryngology Specialists-Ballard
Swedish Medical Group

Dick Hoistad, M.D.
Otolaryngology/Otorhinolaryngology
Minor & James Clinic
Swedish Medical Group

Namou Kim, M.D.
Otolaryngology/Otorhinolaryngology
Swedish Otolaryngology Specialists
Swedish Medical Group

Linnea Peterson, M.D.
Otolaryngology/Otorhinolaryngology
Swedish Otolaryngology Specialists
Swedish Medical Group

Gabriela Sanchez, M.D.
Otolaryngology/Otorhinolaryngology
Swedish Otolaryngology Specialists
Swedish Medical Group

See Young C. Yang, M.D.
Otolaryngology/Otorhinolaryngology
Swedish Otolaryngology Specialists
Swedish Medical Group

Planning Committee
Vincent Chan, M.D., Course Chair
Warren Fein, M.D.
Jessica Martinson, CME Manager
Linnea Peterson, M.D.
Carolyn Sherman, M.D.
Michael Tuggy, M.D.
Deb Zulawski, EAMP, CME Specialist

Acknowledgments
This symposium is financially supported in part by educational grants in accordance with ACCME’s Standards for Commercial Support. At the time of this printing, a complete listing of commercial supporters was not available. Appropriate acknowledgment will be given to all supporters at the time of the symposium.
Save Money and Time
Register Online!
www.swedish.org/cme
Register online and save $10

Registration Information:
Preregistration is required as space is limited. Participants who register by the “Advance Registration” deadline will receive a confirmation postcard after Monday, April 9, 2012. Registrations will only be processed when accompanied by full payment.

Cancellation:
To receive a refund, notice of cancellation must be received no later than Friday, April 13, 2012.

If using the registration form, please mail or fax it to:
Continuing Medical Education
Swedish Medical Center
747 Broadway
Seattle, WA 98122
Fax: 206-320-7462

Please note: No registrations are accepted by phone or e-mail.
If you have special needs, please contact the CME office at 206-386-2755.

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