The Breastfeeding Family of 2015: Rethinking the Paradigm

Friday, Sept. 25, 2015

Akron Children’s Hospital
Considine Professional Building Auditorium
215 W. Bowery St.
Akron, OH 44308
Who Should Attend
The conference is intended for obstetricians, pediatricians, family practice physicians, neonatologists, perinatologists, advanced practice nurses, nurses, lactation consultants, dietitians, WIC peer helpers, social workers and other specialties dealing with families and babies.

Continuing Education
Children’s Hospital Medical Center of Akron is accredited by the Ohio State Medical Association to provide continuing medical education for physicians.

Children’s Hospital Medical Center of Akron designates this live educational activity for a maximum of 7.0 AMA PRA Category 1 Credit™. Physicians should only claim credit commensurate with the extent of their participation in this activity.

Registration
The registration deadline is Sept. 18, 2015. Sign in on Sept. 25 will begin at 7:30 a.m. Syllabus, breakfast, lunch and snacks are included with the conference fee.

Hotel Accommodations
Hotel accommodations for the conference can be made with the Hilton Akron Fairlawn. Our conference rate for a deluxe king or double is $129 plus taxes. For reservations, call 330-867-5000 or 1-800-525-2419 Reserve by Sept. 2, 2015.

Special Accommodations
If you need special accommodations due to a disability, please call 330-543-4543 by Sept. 1, 2015.

Directions and Parking
Directions to Akron Children’s Hospital are available at akronchildren.org/maps. Parking is available in the Bowery Street Deck adjacent to the Considine Professional Building. Please bring your parking ticket for validation.

Cancellation Policy
See refund policy at www.akronchildrens.org/CME
Faculty

Elizabeth C. Brooks, JD, IBCLC, FILCA  
ILCA President  
Wyndmoor, PA

Jennifer Grow, MD, FAAP  
Regional Neonatologist  
Akron Children’s Hospital  
Akron, OH

Keh Keh  
Children’s Health Worker  
Akron Children’s Hospital

Nikki L. Rogers, PhD  
Culminating Experience Director  
Center for Global Health  
Boonshoft School of Medicine at  
Wright State College  
Department of Community Health  
Dayton, OH

Kendra Rowser, Program Coordinator  
Jayne Jackson, Program Aide  
Black Mothers’ Breastfeeding Association (BMBFA)  
Detroit, MI

Renuka Subba  
Children’s Health Worker  
Akron Children’s Hospital

Margaret Vaaler, PhD, Epidemiologist  
Texas Department of State Health Services  
Austin, TX

Sr. Anne Victory, HM, RN, MSN  
Education Coordinator  
Collaborative to End Human Trafficking  
Rocky River, OH

Katherine Wolfe, DO, FACOG  
Perinatologist  
Akron Children’s Hospital  
Akron, OH

Disclosure Statement
As a provider of the Ohio State Medical Association, it is the policy to require the disclosure of the existence of any financial interest a planning committee member and presenters have with either the commercial supporter(s) of this activity or the manufacture(s) of any commercial product(s) discussed, and when necessary, resolve any potential conflict. The following presenters have the following conflict to disclose:

Elizabeth Brooks  
Financial or material support: Royalties/book; sales: Jones & Bartlett Publ  
Non-compensated board member/expenses reimbursed: Human Milk Banking Association of North America

The remaining presenters and planning committee members do not have a financial conflict to disclose or resolve.

Planning Committee
Jennifer Grow, MD, FAAP  
Katherine Wolfe, DO, FACOG  
Kathleen Beck, BSN, RN, NNP-BC  
Kirsten Bown, RD, LD, IBCLC  
Kim Firestone, BS, RRT  
Carol Frient, IBCLC, RLC  
Carrie Gardiner, BSN, RNC  
Anne Geraci, RD, LD  
Erika Hayslip, BSN, RN, IBCLC  
Andrea Huseman, BSN, RN  
Michelle Lounsbery, BSN, IBCLC, RLC  
Patrice Mangan, IBCLC, RLC  
Dana Nelson, MSN, CNS  
Sue Nicholas, MSN, WHNP  
Holly Ross, MSN, CNP  
Kathy Schmidt, BSN, RN  
Rebecca Wilson, BSN, RNC  
Dorinda Young, BSN, RN, IBCLC  
Liz Maseth, BSN, RN, IBCLC, RLC,  
Planning Committee Chair  
Deborah Mayer  
Katrina Wolford
<table>
<thead>
<tr>
<th>Time</th>
<th>Event</th>
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<tbody>
<tr>
<td>7:30 – 8 a.m.</td>
<td>Registration / Vendors / Exhibitors</td>
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<tr>
<td>8 – 8:05 a.m.</td>
<td>Welcome</td>
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<td><em>Melissa Mancuso, MD, FACOG, FACMGG</em></td>
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<tr>
<td></td>
<td>Maternal Fetal Medicine Specialist</td>
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<tr>
<td></td>
<td>Director, Regional Fetal Treatment Center at Akron Children's Hospital</td>
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<td><em>Vice-Chair, Maternal Fetal Medicine</em></td>
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<td>8:05 – 9:05 a.m.</td>
<td>Who's Your Daddy...Mommy, Surrogate or Donor?</td>
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<td>Modern Families, Lactation, Ethics and the Law</td>
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<td><em>Elizabeth C. Brooks, JD, IBCLC, FILCA</em></td>
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<td>9:05 – 10:05 a.m.</td>
<td>Expert Advice from Community Members Designed to Improve Service and Maternal and Child Health Outcomes for Ohio's Immigrant and Refugee Communities</td>
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<td><em>Nikki L. Rogers, PhD, Keh Keh and Renuka Subba</em></td>
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<td>10:05 – 10:15 a.m.</td>
<td>Break</td>
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<td>10:15 – 11:15 a.m.</td>
<td>Beat Diabetes: Educate, Encourage and Support Breastfeeding</td>
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<td><em>Katherine Wolfe, DO, FACOG</em></td>
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<td>11:15 a.m. – 12:15 p.m.</td>
<td>Eliminating Breastfeeding Disparities for African Americans</td>
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<td><em>Kendra Rowser and Jayne Jackson</em></td>
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<td>12:15 – 1 p.m.</td>
<td>Lunch / Vendors / Exhibits</td>
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<td>1 – 2 p.m.</td>
<td>Men's Attitudes toward Breastfeeding: Findings from the 2007 Texas Behavioral Risk Factor Surveillance System</td>
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<td><em>Margaret Vaaler, PhD</em></td>
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<td>2 – 2:10 p.m.</td>
<td>Break</td>
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<td>2:10 – 3:10 p.m.</td>
<td>BREAKOUT SESSION 1</td>
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<td>A. Baby Friendly Hospitals: Consequential Benefits to our Children, Families and Country</td>
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<td><em>Jennifer Grow, MD, FAAP</em></td>
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<td>B. Breaking Down Barriers to Breastfeeding for the Opioid Dependent Mother and Family</td>
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<td>C. You Be the Judge: If Law, Ethics and Lactation were a Game Show</td>
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<td>D. Community Breastfeeding</td>
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<td>E. Responding to Victims of Human Trafficking in Healthcare Settings</td>
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<td><em>Sr. Anne Victory, HM, RN, MSN</em></td>
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<td>3:10 – 3:20 p.m.</td>
<td>Switch</td>
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<td>3:20 – 4:20 p.m.</td>
<td>BREAKOUT SESSION 2 (same as above)</td>
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<td>4:20 – 4:30 p.m.</td>
<td>Wrap Up and Evaluation</td>
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Who’s Your Daddy...Mommy, Surrogate or Donor? Modern Families, Lactation, Ethics and the Law
Elizabeth C. Brooks, JD, IBCLC, FILCA

- Identify the IBCLC’s three practice-guiding documents describing the legal and ethical obligations to a lactation patient/client
- Describe three non-traditional family arrangements where a breastfeeding child is not receiving breastmilk directly from his birth mother
- Define when an IBCLC has a mandatory reporting obligation for child safety protection issues
- Identify when an IBCLC may not serve as an expert witness in a divorce or custody lawsuit

Expert Advice from Community Members Designed to Improve Service and Maternal and Child Health Outcomes for Ohio’s Immigrant and Refugee Communities
Nikki L. Rogers, PhD, Keh Keh and Renuka Subba

- Explain the basic tenants of community-based participatory research as it pertains to maternal and child health
- List at least two specific cultural beliefs pertaining to breastfeeding for each of the populations represented in the presentation
- Describe the importance of bi-directional communication between healthcare professionals and families with regard to breastfeeding

Beat Diabetes: Educate, Encourage and Support Breastfeeding
Katherine Wolfe, DO, FACOG

- Identify potential barriers to breastfeeding for diabetic mothers
- Indicate benefits of breastfeeding for diabetic mothers and their babies
- Recognize contraceptive options for the breastfeeding mom with a history of diabetes

Eliminating Breastfeeding Disparities for African Americans
Kendra Rowser and Jayne Jackson

- Describe how historical events have influenced breastfeeding outcomes in African American communities
- List societal and social barriers that hinder breastfeeding success
- Identify strategies to eliminate disparities in breastfeeding rates for African Americans
- List available resources to support breastfeeding for African Americans

Men’s Attitudes toward Breastfeeding: Findings from the 2007 Texas Behavioral Risk Factor Surveillance System
Margaret Vaaler, PhD

- Recognize past research on father’s influence on breastfeeding behavior
- Identify demographic variations in men’s attitudes toward breastfeeding
- Distinguish the association between father’s attitudes toward breastfeeding and mother’s breastfeeding activity
BREAKOUT SESSIONS

**Baby Friendly Hospitals: Consequential Benefits to our Children, Families and Country**  
Jennifer Grow, MD, FAAP

- Explain a more detailed benefit of providing breastmilk to infants
- Recognize the impact of exclusive breastmilk with our families
- Distinguish the impact of exclusive breastfeeding on our state and nation

**Breaking Down Barriers to Breastfeeding for the Opioid Dependent Mother and Family**  
Katherine Wolfe, DO, FACOG

- Explain the pharmacodynamics of opioid addiction and effect on pregnancy outcome
- Identify barriers to breastfeeding specific to the opioid dependent mom
- Develop strategies to improve breastfeeding for opioid dependent moms and babies and their family

**You Be the Judge: If Law, Ethics and Lactation were a Game Show**  
Elizabeth C. Brooks, JD, IBCLC, FILCA

- Identify the four major practice-guiding documents for IBCLCs and which two are mandatory
- Define the difference between “assessment” and “diagnosis”
- Identify when a friendly conversation with a mother has turned into a lactation consultant with legal and ethical obligations
- Describe one action during clinical practice to avoid a “professional conflict of interest”

**Community Breastfeeding**  
Kendra Rowser and Jayne Jackson

- Define “community breastfeeding”
- Describe “active community outreach” and “active support”
- Illustrate ways to support, protect and promote breastfeeding within the community

**Responding to Victims of Human Trafficking in Healthcare Settings**  
Sr. Anne Victory, HM, RN, MSN

- Identify the characteristics of victims of human trafficking
- Describe complex trauma and its effects on human functioning
- Apply effective intervention approaches to use with victims of human trafficking
Akron Children’s Hospital offers several registration and payment options. You may go online and register and pay electronically, or may register online and pay by check. Alternatively, you may complete the form below and pay by check.

To register online, visit http://bit.ly/1GthbN2

NAME

POSITION/TITLE

ORGANIZATION

ADDRESS

CITY

STATE

ZIP

DAYTIME PHONE

E-MAIL

Please Check one:  □ MD  □ DO  □ APN  □ RN  □ Other:_____________________

IBCLC Number: _____________________

Registration Selection: Registration deadline is September 18, 2015

□ Physicians
□ Advanced Practice Nurses
□ Nurses, Lactation Consultants, Social Workers and other Specialties working with mothers and babies
□ Students/Residents
□ Akron Children’s residents/fellows/emeritus

Cost  Total
$125  $ _________
$110  $ _________
$100  $ _________
$ 35  $ _________
No Fee $ _________

Special Dietary Needs:__________________________________________________________

Please select one breakout per session:

A. Baby Friendly Hospitals: Consequential Benefits to our Children, Families and Country

B. Breaking Down Barriers to Breastfeeding for the Opioid Dependant Mother and Family

C. You Be the Judge: If Law, Ethics and Lactation were a Game Show

D. Community Breastfeeding

E. Responding to Victims of Human Trafficking in Healthcare Settings

Mail to:  Akron Children’s Hospital
Katrina Wolford
One Perkins Square
Akron, OH 44308

For more information, contact Deborah Mayer at 330-543-4543 or dmayer@chmca.org.