25th Annual Breast Cancer Symposium

Individualizing Breast Cancer Care

The Era of Personalized Medicine

25th Annual Breast Cancer Symposium
Texas Health Presbyterian Hospital Dallas
Fogelson Forum Auditorium
8200 Walnut Hill Lane | Dallas, TX 75231

Saturday, Sept. 21, 2013
8 a.m. to 1:15 p.m.

Presented by

Texas Health Presbyterian Hospital®
DALLAS

www.TexasHealth.org/CME
Our 25th Annual Breast Cancer Symposium promises to be one of our most illuminating. This milestone continuing medical education activity features special guest, Debu Tripathy, M.D., now Professor of Medicine at the University of Southern California. Many will remember him for the energy and erudition he brought to this region as the former Komen professor at UT Southwestern 2002 – 2007. He promises to “have something for everyone” in his lectures on personalized and molecular approaches to breast cancer.

Other distinguished presenters include Douglas R. Baker, M.D., who will review the controversial area of high-risk screening, and Pamela J. Jensen, M.D., who will refresh our knowledge of breast pathology and remind us how to extract the most clinically relevant information from the report. Carolyn L. Thomas, M.D., will update the profound changes affecting our treatment of regional lymphatics.

We wrap up the day with a panel discussion centering on a woman’s choice to undergo prophylactic mastectomy for genetic breast cancer. The panel will feature Archana Ganaraj, M.D., Amy Jones, Jeffrey K. Krueger, M.D, and Debu Tripathy, M.D., as they tackle this topical and most personal issue in all of breast cancer.

The agenda has been designed for physicians, nurses and allied health professionals involved in the screening, diagnosis, treatment and survivorship of breast cancer. Appropriate specialties include, but are not limited to gynecology, internal medicine, medical oncology, obstetrics, primary care, radiology, radiation oncology, and surgical oncology. Topics presented will enhance the participants’ information base, improve clinical capabilities and increase therapeutic options.

Symposium Description & Target Audience

Symposium Objectives

• Review optimal breast surveillance and advances in screening patients with dense breast tissue including mammography, MRI, and ultrasound.
• Identify and discuss genetics, epidemiology, prevention, and novel risk biomarkers.
• Review imaging protocols to maximize sensitivity and specificity of breast MRI.
• Interpret the role of MRI in treatment planning and monitoring for breast cancer.
• Illustrate and review molecular profiling for diagnosis in patients with breast cancer.
• Evaluate the role of individual tumor assessment using genetic analysis.
• Summarize the effects of surgical and nonsurgical interventions on survival and quality of life in women.
• Outline principles in making ethical decisions that include respecting the independence of the patient and the family; balancing the benefits with the burdens of therapy; attempt to do no harm while providing benefit to the patient; seeking fairness such that those who are less educated or do not have access to health care insurance are not deprived of the resources of the health care community; and maintaining the integrity and genuineness in the professional relationship.
• Discuss the ethical dilemmas that may arise from a conflict between the health care professional’s moral duty to provide the greatest benefit for the patient (the principle of beneficence) and the need to respect the patient’s own informed choice regarding treatment (patient autonomy).

Acknowledgements

Grateful acknowledgement is extended to the Amon G. Carter Foundation for an unrestricted educational grant. A complete listing of all support will be available in the symposium materials.
7 - 8 a.m.
Registration and Continental Breakfast

8 - 8:15 a.m.
Welcome and Announcements
W. Lee Bourland Jr., M.D.

8:15 - 8:45 a.m.
Are You Dense? Imaging Strategies for Early Breast Cancer Detection
Douglas R. Baker, M.D.

8:45 - 9:15 a.m.
What Every Clinician Ordering Mammograms Should Know About Breast Pathology
Pamela J. Jensen, M.D.

9:15 - 10 a.m.
The Art and Science of Personalized Breast Cancer Care in 2013
Debu Tripathy, M.D.

10 - 10:20 a.m.
Exhibit Break

10:20 - 11 a.m.
The Molecular Revolution and Its Impact on Breast Cancer
Debu Tripathy, M.D.

11 - 11:15 a.m.
Question and Answer Session
Debu Tripathy, M.D.

11:15 - 11:45 a.m.
Changing Attitudes About Axillary Nodal Disease and Breast Cancer
Carolyn L. Thomas, M.D.

11:45 a.m. - 12:15 p.m.
Exhibit Break and Lunch

12:15 - 1:15 p.m.
Genetic Breast Cancer and the Ethical Dilemmas Resulting from Our Bourgeoning Knowledge of Genomics

PANELISTS
Archana Ganaraj, M.D.
Amy E. Jones
Jeffrey K. Krueger, M.D.
Debu Tripathy, M.D.

MODERATOR
W. Lee Bourland Jr., M.D.

1:15 p.m.
Evaluation and Adjournment
Spotlight on Keynote Speaker - DEBU TRIPATHY, M.D.

Debu Tripathy, M.D. (**pictured left**), is Professor of Clinical Medicine, Co-Leader of the Women’s Cancer Program and holds the Priscilla and Art Ulene Chair in Women’s Cancer at the University of Southern California and USC/Norris Comprehensive Cancer Center. He received a degree in Chemical Engineering from the Massachusetts Institute of Technology and then completed medical school and an internal medicine residency at Duke University followed by a Hematology/Oncology fellowship at the University of California at San Francisco. His clinical research focuses on the evaluation and development of novel therapeutics in breast cancer, specifically, growth factor receptor pathway targeting as well as biomarkers that predict sensitivity and resistance. Elucidation of specific mechanisms of resistance and synthetic lethal combinatorial strategies from the laboratory are being applied for early phase therapeutic applications. Similarly, human tissue studies from patients receiving conventional and targeted therapies are being analyzed toward the discovery of novel targets and predictive biomarkers. Dr. Tripathy is also part of a multi-disciplinary team of breast cancer specialists dedicated to patient-centered, state-of-the-art and personalized approaches to care, with an emphasis on clinical trials that interface with the basic scientific strengths at USC and with external collaborators. Dr. Tripathy has published numerous original laboratory and clinical research articles in the area of breast cancer and serves on several editorial boards, study sections and societies as well as Editor-in-Chief of CURE Magazine. He has previously served as the President of the American Society of Breast Disease and the Society of Integrative Oncology.

Accreditation

**PHYSICIANS:** Texas Health Research & Education Institute is accredited by the Accreditation Council for Continuing Medical Education to provide continuing medical education for physicians.

The Texas Health Research & Education Institute designates this live activity for a maximum of 4.25 **AMA PRA Category 1 Credits™**. Physicians should claim only the credit commensurate with the extent of their participation in the activity.

The presentation “Genetic Breast Cancer and the Ethical Dilemmas Resulting From Our Burgeoning Knowledge of Genomics” has been designated by Texas Health Research & Education Institute for 1 credit of education in medical ethics and/or professional responsibility.

**NURSES:** Texas Health Presbyterian Dallas – Texas Health Resources University is an approved provider of continuing nursing education by the Texas Nurses Association, an accredited approver by the American Nurses Credentialing Center’s Commission on Accreditation.

4.25 Contact Hours provided. Must attend full program and submit written evaluation.

**RADIOLOGIC TECHNOLOGISTS:** 5 Category A credits have been approved by the American Society of Radiologic Technologists.

Registration Information

Advance registration is encouraged. To receive the registration discount, your registration must be received no later than Friday, Sept. 6, 2013. All registrations will be confirmed.

Register by

- **Website:** [www.TexasHealth.org/CME](http://www.TexasHealth.org/CME)
- **Mail:** Texas Health Research & Education Institute - Office of CME 612 E. Lamar Blvd., Suite 1400 Arlington, TX 76011
- **Call Toll-Free:** 1-866-295-3269
- **Fax:** 682-236-6622

Please make checks payable to: Texas Health Research & Education Institute.

For Additional Information


Symposium Location

Fogelson Forum Auditorium  Texas Health Presbyterian Hospital Dallas 8200 Walnut Hill Lane Dallas, TX  75231

Hotel Reservations

We recommend hotel reservations be made at The DoubleTree by Hilton Hotel Dallas – Campbell Centre, 8250 N. Central Expressway, Dallas TX 75206. Call 214-691-8700 and request the medical rate. Hotel accommodations are subject to 15% sales tax.
25th Annual Breast Cancer Symposium - Saturday, Sept. 21, 2013
Fogelson Forum Auditorium, Texas Health Presbyterian Hospital Dallas - Dallas, Texas

❑ $79 REGISTRATION FEE
(_RECEIVED BY SEPTEMBER 6, 2013) ❑ $129 ON-SITE REGISTRATION FEE
(_RECEIVED AFTER SEPTEMBER 6, 2013)

Fees applicable to all physicians, mid level providers (nurse practitioners and physician assistants), residents/medical students, nurses and other allied health professionals.
Payment must be included for registration to be processed. Registrations will only be accepted on-site after Sept. 6, 2013.
Register online by visiting www.TexasHealth.org/CME or call toll-free 1-866-295-3269.

First Name ___________________________ Last Name ___________________________

Last 4 digits of SSN __________ Texas Health Resources Employee ID# (if applicable) ________________

Please select as appropriate ❑ MD ❑ DO ❑ PhD ❑ NP ❑ PA ❑ RN ❑ RT ❑ Other __________________________

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(Confirmation will be sent to the e-mail address above)

Do you have any special physical, dietary (vegetarian, kosher) or other needs? □ No □ Yes If yes, please describe __________________________

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CANCELLATION

If you have registered but cannot attend, you may submit a written request for refund of the registration fee (less $30 administrative fee). Requests must be received by Friday, Sept. 6, 2013. No refunds will be issued after this date. There is no charge for a substitute registrant. In the event of symposium cancellation, notification will be given two weeks in advance of the symposium and the fee fully refunded.

We have invited several companies to exhibit during this symposium. You will receive a “passport” during registration which will include a list of exhibitors and a place for them to validate your visit to their table. All attendees (including speakers) are eligible to participate. To be eligible for the drawing, visit each exhibitor and ask them to validate your passport. When you have obtained initials from all exhibitors, return your passport to the registration desk prior to the start of the last presentation at 12:15 p.m. The drawing will be held at the end of the symposium. You must be present to win.