7th Annual West Coast Colorectal Cancer Symposium: A Case-Based Approach

Friday, October 16, 2009
Sheraton Seattle Hotel
1400 Sixth Avenue
Seattle, Washington 98101

In collaboration with BC Cancer Agency
Course Description
The 7th Annual West Coast Colorectal Cancer Symposium will provide a forum for the dissemination and discussion of evidence-based research and treatment developments for colorectal cancers. The symposium will offer a case-based educational session focused on advances in adjuvant therapy, gastrointestinal screening, a laparoscopic approach to rectal cancer, new developments in the treatment of advanced disease, as well as cancer survivorship issues related to diet, exercise and lifestyle changes post adjuvant therapy. Interactive audience participation in management recommendations and discussions with national experts will also be included.

Intended Audience
This conference is targeted towards all health-care workers who treat patients suffering from colorectal cancer, including physicians, nurses, allied health professionals and residents in the nation. The conference is targeted towards the following specialties: colorectal and general surgeons, medical oncologists, gastroenterologists and family medicine.

Needs Statement
Colorectal cancer is the second leading cause of cancer-related death in the United States, accounting for ten percent of all deaths from cancer, according to the American Cancer Society. Physicians and other medical professionals involved with cancer care and research call for access to advances in research and treatment of patients with colorectal cancer to provide quality care to patients and improve outcomes.

Currently, few educational opportunities address the need for the diagnosis, treatment and management of patients with colorectal cancer in a multidisciplinary forum. For this reason, the 7th Annual West Coast Colorectal Cancer Symposium is designed to educate and update medical oncologists, gastroenterologists, surgeons and the community of clinicians on the latest research findings related to colorectal cancers.

Directions to the Seattle Sheraton Hotel
From the north:
• Driving southbound on Interstate 5, exit the interstate at Union Street
• Proceed for one block to 6th Avenue
• Turn right onto 6th Avenue
• Continue one block; the hotel entrance will be on your right

From the south:
• Driving Northbound on Interstate 5, take Seneca Street exit (Exit 165) on your left
• Turn right immediately onto 6th Avenue
• Follow 6th Avenue past Union Street; the hotel is on the right

AGENDA
8:15 a.m. Registration and Continental Breakfast
8:45 a.m. Introduction and Overview
Philip J. Gold, M.D.
9 a.m. Survivorship Issues Related to Diet, Exercise and Lifestyle Post Adjuvant Therapy
Jeffrey A. Meyerhardt, M.D., MPH
9:40 a.m. Update for Treatment of Advanced Disease
J. Randolph Hecht, M.D.
10:20 a.m. Break
10:40 a.m. Has Adjuvant Therapy and Colorectal Cancer Come of Age?
Sharlene Gill, M.D., MPH
11:20 a.m. Colorectal Cancer Screening
Jason Dominitz, M.D., MHS
Noon Panel Q & A
Moderator: Charles D. Blanke, M.D.
12:20 p.m. Lunch
1:20 p.m. The Role of Trans-Anal Procedures in the Management of Rectal Cancer
Neil Hyman, M.D.
2 p.m. Laparoscopic Approach to Rectal Cancer Resection
Anthony Senagore, M.D.
2:40 p.m. Break
3 p.m. Open Forum Discussion of Attendees’ Cases
Charles D. Blanke, M.D.
Attendees: Bring a case that you would like to discuss in this multidisciplinary forum.
4 p.m. Adjourn

FOR FURTHER INFORMATION
Phone: 206-386-2755
Fax: 206-386-3180
E-mail: cme.registration@swedish.org
Web: www.swedish.org/cme
Course Objectives
At the conclusion of this symposium, the participant will provide better patient care through an increased ability to:

- Identify modifiable risk factors in the development of colorectal cancer and examine the influence of diet and lifestyle on cancer recurrence and survival in patients with colorectal cancer
- Discuss future directions and unanswered questions in considering diet and lifestyle recommendations for colorectal cancer survivors
- Describe recent treatment-changing advances in the management of metastatic colorectal cancer
- Review current recommendations for adjuvant chemotherapy in resected high-risk colorectal cancers and discuss the emerging role of biomarkers and biologics in the adjuvant setting
- Examine current data supporting the increasing practice of laparoscopic surgery for resection of rectal cancer
- Evaluate the cost-effectiveness of colorectal cancer screening and describe the pros and cons of various screening tests using the most recently published guidelines
- Discover the role of transanal endoscopic microsurgery in the management of transanal excision and discuss the proper way to be trained to perform this technique

Accreditation with Commendation
Swedish Medical Center is accredited by the Accreditation Council for Continuing Medical Education to provide continuing medical education for physicians.

AMA PRA Category 1 Credits™
Swedish Medical Center designates this educational activity for a maximum of 5.5 AMA PRA Category 1 Credits™. Physicians should only claim credit commensurate with the extent of their participation in the activity.

Acknowledgments
This symposium is supported in part by educational grants and exhibit fees, in accordance with ACCME Standards. At the time of this printing, a complete listing of commercial supporters was not available. Appropriate acknowledgment will be given to all supporters at the time of the symposium.

Faculty
Charles D. Blanke, M.D., FACP, Chair Emeritus
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Associate Professor of Medicine
Division of Gastroenterology
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Sharlene Gill, M.D., MPH, FACP, FRCPC, Co-Chair
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Chair, BC Cancer Agency GI Tumor Group
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Neil Hyman, M.D.
Labow Professor of Colorectal Surgery Chief
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Planning Committee
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Richard P. Billingham, M.D.
Albert Einstein, M.D.
Sharlene Gill, M.D., MPH, Co-Chair
Philip J. Gold, M.D., Co-Chair
Jessica Martinson, M.S., CME Manager
Steven Shaw, M.D.
Alexis Takasumi, CME Specialist
Nancy Thompson, R.N., M.S.
Registration Information:
Preregistration is required as space is limited. Participants who register by Monday, October 5, 2009 will receive a confirmation postcard.

Cancellation:
To receive a refund, notice of cancellation must be received no later than Friday, October 9, 2009.

If using the registration form, please mail or fax it to:
Continuing Medical Education
Swedish Medical Center
747 Broadway
Seattle, WA 98122-4307
Fax: 206-386-3180

Please note: No registrations are accepted by phone or e-mail. If you have special needs, please contact the CME office at 206-386-2755.